

Fitchburg Cultural Council: Events & Social Media Subcommittee

Thursday October 15, 2020 at 4:30 PM via Zoom

Meeting called to order 4:41pm

Attendees: Tamar Russell Brown, Jessie Olson, Audrey Pendleton-Chow

Announcements

1. WPKZ
2. Mass-Culture website
3. City Website

Creative Meet & Greet

- 3-5 minutes
- Put in the chat how to follow them
- Tell people how they can follow you
- Tamar invite fb friends
- Opening music: playlist: Audrey
 - Grantee's music
 - [Jennifer Jones](#)

Community Input Debrief

- Feedback: Some of the information on social media is not up to date
- Feedback: Post more on Instagram
 - Tell them to tag us so that we can support
 - REPOST app
 - Tag the council and we'll repost it: Tamar will make a post
- Hub for cultural events:
 - <http://www.socialweb.net/> created by Troy Thompson for Worcester
 - Jessie will reach out
 - Add Creative Meet + Greet to event
- Share to our fb group and we'll repost it on our pages (after Grant Season)

Motion to adjourn by Tamar Russell Brown

Second by Jessie Olson

Meeting adjourned at 5:38pm